

5-10 July 2020: “Public Digital Transformation” Summer School in Winterthur, Switzerland

E-voting, bots, blockchain... Does your heart beat faster when you hear these terms? Come to Switzerland from Sunday, 5 to Friday, 10 July 2020 and join our Summer School at the ZHAW School of Management and Law in Winterthur, Switzerland!

The “Public Digital Transformation” Summer School is aimed at PhD students in public management or a similar field. Topics range from the introduction of new technologies in the public sector through the opportunities and risks of digitalization to the question of how to ensure data protection and ethical integrity – in fact, all current and future aspects of the digital transformation in the public sector.

We have invited leading scholars in this field, who will provide an overview of the status quo and discuss the currently most relevant theories and approaches. In addition, PhD students are invited to present their work (scientific paper or working paper).

An integral part of this year’s Summer School will be a visit to the IBM Solution Area in Zurich, where you will be given a first-hand look at the latest technologies and developments based on concrete examples from the industry. Issues include the digital transformation, data security, digital ethics, the jobs of the future, and many more.

Date: 5-10 July 2020

Location: ZHAW School of Management and Law, Winterthur, Switzerland

Aimed at: PhD students in public management or a similar field

Anticipated number of participants: 30

Number of ECTS credits awarded: 3 (papers and paper presentations by PhD students will be graded)

Registration fee: EUR 300 (includes all course materials, meals, program activities, and accommodation in Winterthur). Participants will have to cover their airfare and personal expenses.

If our offer has aroused your interest, go to <https://www.zhaw.ch/en/sml/study/phd-programs/summer-school-2020/> and register.

If you have any questions, please contact us at summerschool.ivm@zhaw.ch

We are looking forward to welcoming you to the ZHAW School of Management and Law this July!

Organizing Committee:

Prof. Reto Steiner

Dr. Alexander Mertes

Chantal Menzi